



# Exhibit + Sponsorship Sales

RadTech UV+EB Technology Expo and Conference takes place March 9-11, 2019 at the Disney Coronado Springs Resort in Orlando, Florida. RadTech UV+EB 2020 is the bi-ennial, global event for the UV+EB industry with over 1400 attendees from over 25 countries.

## Exhibit Rates:

\$23 per square foot\* - RadTech Members

\$31 per square foot\* - Non-Members

*\*Additional Fees for Island Booths smaller than 20x30*

## With your booth-space you receive the following:

- Two free exhibit booth personnel badges per 10x10
- Two - 50% off full conference registrations
- Attendee list including full contact details
- Listing on RadTech 2020 Website
- Listing in printed, RadTech 2020 Show Directory

To secure your exhibit space or sponsorship, please fill out the attached contract and email it to Mickey Fortune at [mickey@radtech.org](mailto:mickey@radtech.org) or via fax at +1-240-209-2337.



# RadTech UV & EB

March 9 - 11, 2020

## Disney's Coronado Springs Resort - Coronado Ballroom J-L - Level 1 Lake Buena Vista, FL



Show Information	
Show Name	RadTech UV & EB
Show Dates	March 9 - 11, 2020
Move-In	March 9, 2020
Job #	F155370320
AE	Randy Graham

50 - 72" Banquet Rounds  
Seating for 500

Inventory as of 04/16/2019

Dimension	Size	Qty	SqFt
5'x10'	50	14	700
10'x10'	100	132	13,200
20'x30'	600	4	2,400
Totals:		150	16,300

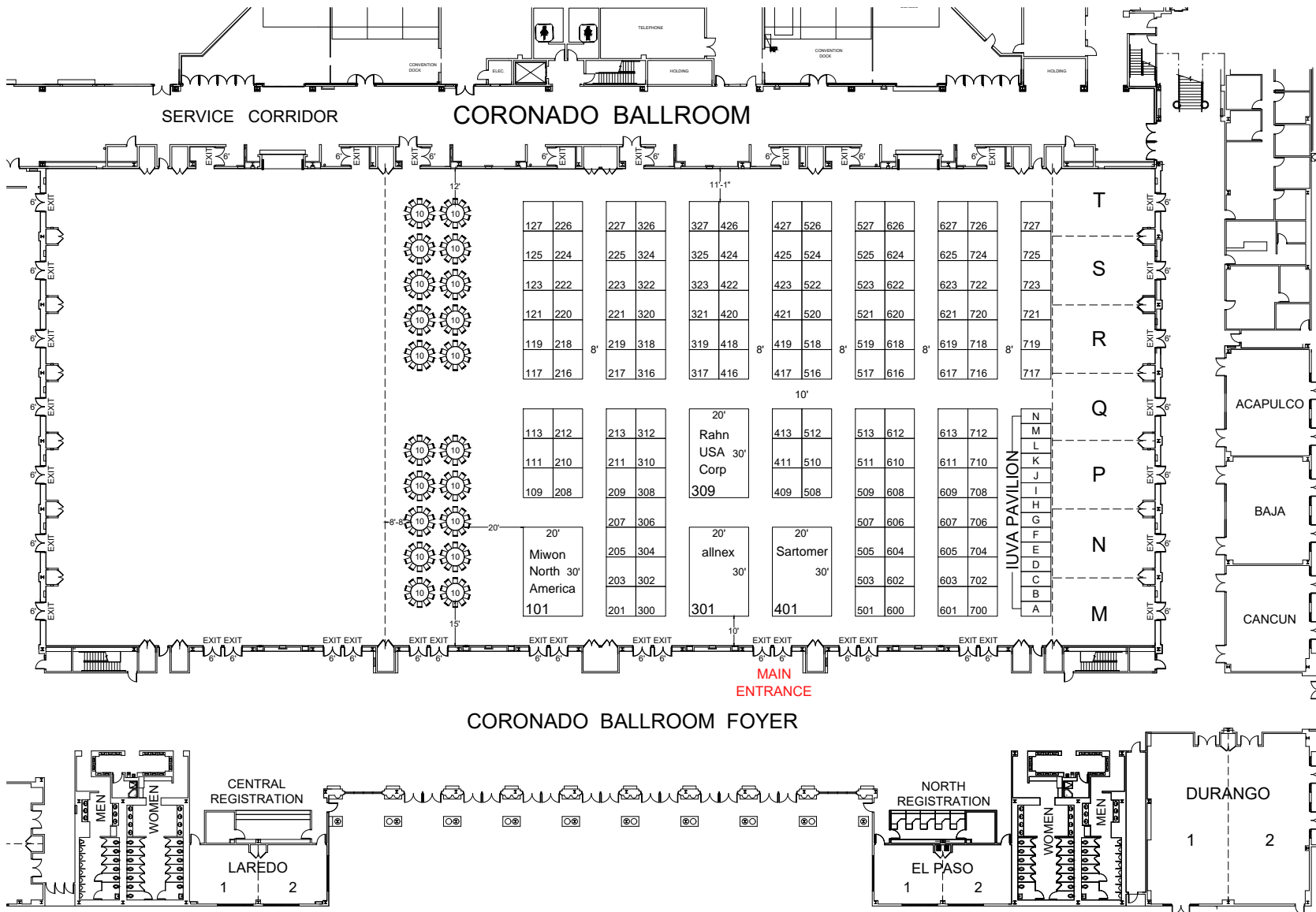
Floor Plan Legend	
FE	Fire Extinguisher
FS	Fire Strobe
FHC	Fire Hose Cabinet

Venue Info	
Building Name	Disney's Coronado Springs Resort
Hall	Coronado Ballroom J-L
Floor	Level 1
Address	1000 West Buena Vista Dr Lake Buena Vista, FL 32830

Drawing Information	
File Path	J:\01_Floor Plans_01_SEE SHOW FLOORPLANS\2020\03_MemoRadTech UV & EB_F155370320.dwg
File Name	RadTech UV EB_F155370320.dwg
Drawn By	Theresa McKee
Last Saved	4/16/2019 9:37 AM
Saved By	Tmckee
Tab	Floorplan
Paper Size	ANSI full bleed A (11.00 x 8.50 Inches)
Scale	NTS

1531 Carroll Drive NW  
Atlanta, GA 30318  
(v) 404-720-8600  
(f) 404-720-8750

4/16/2019 9:37 AM THERESA MCKEE



### 800 person occupancy at one time

Shepard Exposition Services has made every effort to ensure the accuracy of all information contained on this floor plan. However, no warranties, either expressed or implied, are made with respect to this floor plan. Verifying the locations of building columns, utilities, or other architectural components of the facility is the sole responsibility of the exhibitor/show management.

**SUBJECT TO FIRE MARSHAL APPROVAL**



## **SPONSORSHIP OPPORTUNITIES**

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All sponsorships will display your logo on show materials including marketing materials, show directory, and recognition signs at RadTech UV+EB 2020.

### **In-Kind Items**

<b>Pens</b>	<b>\$3,000 (Plus Production Costs)</b>
<b>Notebook</b>	<b>\$3,000 (Plus Production Costs)</b>
<b>Speaker Gift</b>	<b>\$5,000</b>
<b>Custom</b>	<b>Suggest Something!!</b>

*For all premium in-kind items, RadTech will work with you to locate vendors and develop the items*

### **Food & Beverage Functions Sponsorship Description**

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#### **Coffee Breaks for Entire Conference**

Cost: \$3000 (Includes sponsorship of all breaks – Available for multiple companies)

*For this sponsorship, your company will receive your company's logo on the signs located at all the coffee breaks throughout the event.*

#### **Lunches for Entire Conference**

Cost: \$5000 (Includes sponsorship of all lunches)

*For this sponsorship, your company will receive your company's logo on the signs located at the luncheon on Monday, Tuesday, and Wednesday.*

#### **RadTech Reception Monday Evening or President's Reception Tuesday Evening**

Cost: \$8000 (1 Available for Monday & 1 Available for Tuesday)

*For this sponsorship, your company will receive signage at the reception along with being listed in the RadTech UV+EB 2020 Show Directory as a sponsor. You will receive your supplied graphics/artwork on an 8 foot, double sided, meter board the entrance to the reception.*

### **Exhibit Hall & Show Sponsorships Descriptions**

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#### **Individual 8' Sign in Registration Area, Cost: \$3000 (Multiple Available)**

*For this sponsorship, your company will be able to display your supplied graphics/artwork on an 8 foot, double sided, meter board in the main foyer of the Convention Center. For this item, we will print and display the banner from your provided artwork.*

#### **Attendee Bag Insert, Cost: \$2000 (Multiple Available)**

*For this sponsorship, your company will be able to have your corporate literature or flyers inserted into the bags given to each attendee.*

#### **How to Become a Sponsor**

*Sponsorships will be assigned on a first come, first-served basis by contacting RadTech International to reserve your sponsorship.*

#### **Contact Information:**

Contact: Mickey Fortune, 240-643-0517, [mickey@radtech.org](mailto:mickey@radtech.org)



## EXHIBIT SPACE RENTAL CONTRACT

March 9-11, 2020 <> Orlando, FL

**FAX BACK TO: +1-240-209-2337**

### 1 EXHIBITOR INFORMATION

**Important:** Please **PRINT** your company name exactly as you want it to appear in all promotion materials

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Telephone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

E-Mail \_\_\_\_\_ Company Web Address \_\_\_\_\_

Name of Person to Receive all Exhibitor information \_\_\_\_\_

### 2 EXHIBIT SPACE PREFERENCE

Please indicate your preferred booth location, using the floor plan enclosed. Select your top five locations, in order of preference. Show Management will contact you directly if all of your choices are taken. To guarantee your booth space selection, please enclose a deposit of 50% of your total booth space cost.

1st Choice	# _____	_____	x _____
2nd Choice	# _____	_____	x _____
3rd Choice	# _____	_____	x _____
4th Choice	# _____	_____	x _____
5th Choice	# _____	_____	x _____

### 3 RENTAL & SPONSORSHIP FEES

☐ RadTech Member

\$23.00 per sq. ft.\*

☐ Non-Member

\$31.00 per sq. ft.\*

\*Add \$2500 Additional for Island Booths Smaller than 20x30

Amount: \$ \_\_\_\_\_

Add a Sponsorship: \_\_\_\_\_

Amount: \$ \_\_\_\_\_

**TOTAL DUE: \$ \_\_\_\_\_**

### 4 PAYMENT

☐ Check made payable to RADTECH or Credit Card \_\_\_\_\_ x \_\_\_\_\_  
Credit Card Security Code \_\_\_\_\_

### 5 PRODUCTS AND/OR SERVICES TO BE DISPLAYED

Please list a description of the products/services that will be displayed in your booth:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### 6 SIGNATURES

We, the undersigned, do hereby apply for the reservation of exhibit space in RadTech UV+EB Technology Conference & Expo 2020. When executed by both parties, this shall constitute a binding agreement between RADTECH and the undersigned Exhibitor for the rental of said exhibit space at the Disney Coronado Springs Resort as more fully described in sections 1-5 of this agreement.

We have read and agree to abide by the "Exhibitor Rules and Regulations" which are part of this agreement by reference and fully incorporated herein, the "Exhibitor Services Manual," and any such additional rules and regulations as may be adopted by RADTECH. We understand that any change in the information on this agreement must be made in writing.

Name (Please print) \_\_\_\_\_ Authorized Signature \_\_\_\_\_  
Title \_\_\_\_\_ Date \_\_\_\_\_

### 7 CONTRACT VALIDATION

To validate this contract, please fill in all sections completely. Be sure to sign the agreement and return it with a deposit of 50% of total booth space to:

Attn: Mickey Fortune  
RADTECH  
6935 Wisconsin Avenue, Suite 207  
Chevy Chase, MD 20815  
FAX: (240) 209-2337



## **RULES & REGULATIONS**

Exhibits and Exhibitors are subject to the following regulations. "Management" refers to RadTech International North America, manager of the exhibit, and its service contractors.

### **I. Contract for Space**

This application, properly executed by Exhibitor, shall upon written acceptance and notification of space assigned by Management, be a valid and binding contract. After assignment, space location may not be changed without Management's prior written approval. Request for space will be assigned based upon the RadTech Show Point selection system. All those not a part of the point selection system will be assigned on a first-come, first-served basis when a signed contract is received with payment. Should the facility or designated halls change after initial space has been confirmed, Management reserves the right to re-layout the exhibit hall and reassign space according to the point system.

### **II. Use of Exhibit Space**

Exhibits may not project beyond allotted space or interfere with the lighting or space of other Exhibitors. Aisles must be kept clear of exhibits, and Exhibitors may not interfere with the free flow of traffic. No Exhibitor may assign, sublet or share all or part of its space with other Exhibitors. Exhibitors may display only products and services they officially represent.

Demonstrations or related activities must be confined to Exhibitor's assigned space, as must distribution of circulars, catalogs, folders, promotion materials and devices. None of these may be distributed in the aisles, meeting rooms, registration areas, or any other rooms or areas of the Exhibit and Conference. Exhibits may not contain sound systems or noise-making devices that annoy or disturb adjacent Exhibitors. Management may restrict, reject, eject or prohibit any exhibit, in whole or part, which detracts from the exhibition due to sound, appearance, distribution of materials, personal conduct, or anything Management rules to be objectionable. In enforcing these regulations, Management is not liable for refunds of space rental or other expenses incurred by Exhibitor.

Management reserves the right to limit the rental of exhibition space, and the assignment of hospitality suites at the convention center and participating hotels, to those companies exhibiting products and/or services which are directly related to the UV+EB curing industry.

### **III. Booth Specifications**

Standard backwall and siderails will be furnished by Management. A complimentary two-line identification sign will be provided if requested through the Exhibitor Services Manual. All booths may not exceed ten feet in height. Island booths may not exceed ten feet in height. Any exhibitors wishing to hang signs from the ceiling MUST obtain permission in writing from Management prior to the show. Peninsula booths must adhere to backwall specifications listed in TYPES OF EXHIBITS.

### **IV. Installation and Removal of Exhibits**

All exhibits must be installed one hour prior to the opening of the Show on the first day and remain open until the closing hour on the final day. Exhibitor shall not dismantle or start packing prior to closing time. No exhibit will be installed or removed during Exhibit hours. Exhibits must be removed by the time and date set forth by Management. Any exhibitor dismantling or removing their exhibit prior to the close of the show on the final day will forfeit all of their accrued space selection points for this show.

### **V. Conference Registration**

Exhibitors will receive information on conference registration discounts in their Exhibitor Services Manual.

### **VI. Cancellation/Refund/Payment Policy**

Only 25% of the original 50% deposit is non-refundable. Management will refund remaining payments made if space, or any portion thereof, is canceled in writing up to 120 days prior to the exhibition opening. No refund thereafter. Exhibit space can be released by Management for non-payment of rental space fees that are more than 30 days past due. Any payments made to the date of release will be non-refundable.

### **VII. Liability**

Neither Management nor the Convention Facility, its officers, employees or representatives is responsible for the loss, damage or injury to Exhibitor or Exhibitor's employees or property from any cause, before, during or after period covered by this contract. Exhibitor, upon signing this contract, releases Management, the Convention facility, its officers, employees and representatives from, and agrees to indemnify same against, any claims for loss, damage or injury. Exhibitor assumes responsibility for accident, injury, or property damage to any person visiting their exhibit, where such accident, injury or damage is caused by negligence of the Exhibitor, or his/her employees or agents. Exhibitors insuring exhibits, materials and/or personnel do so at their own expense. Management is not liable for nonfulfillment of commitment for delivery of space due to exhibition premises being damaged, destroyed, or rendered unusable by fire, accident, act of God, or public enemy, strike, authority of law, or any other cause. If exhibition cannot be held or space delivered for that purpose, Management's sole liability is to reimburse Exhibitor the space rental fee, less any costs or charges paid or incurred by Management for advertising, administration and similar purposes.

### **VIII. Protection of Exhibit Facility Property**

Use of screws, bolts, nails, staples, tacks, pins, tape or other items that may deface or damage floors, walls, ceilings, doors or other exhibit facility property is prohibited. Exhibitors must repair damage at their own expense.

### **IX. Security**

Management shall provide guard service throughout the hours of installation, non-exhibit hours, and tear-down periods, and exercise reasonable care for the protection of Exhibitors' materials and displays. Beyond this, Management, the Convention facility or any officer or staff member thereof will not be responsible for the safety of the property of the Exhibitor, their employees or agents, from theft, damage by fire, accident, or any other cause. Exhibitors must provide their own insurance and/or policy riders to cover all booth contents.

### **X. Licensing Agreement/Fees**

Exhibitor acknowledges and accepts responsibility for securing any licensing agreements and royalty payments for the use of music, video or printed materials that may be protected under United States copyright laws.

### **XI. Photography & Videotaping**

The taking of photographs and/or videotaping is restricted exclusively to your own booth at all times. You may not photograph or videotape other Exhibitors' booths at any time.

### **XII. Utilities**

Management will exercise proper and reasonable care to insure that all services are installed and operational during show hours. However, Management cannot be held responsible for late installation or interruption of service.

### **XIII. Union Regulations**

Exhibitor agrees to abide by any union regulations that might be in force at the Convention facility or with all authorized service contractors hired by Management.

### **XIV. Handling and Storage**

Management and the owners/managers of the facility where the exhibition is to be held shall not accept or store display materials or empty crates. Exhibitors shall make their own arrangements for shipments, delivery, receipt, and storage of such materials and crates directly with the Official Drayage Company. The Exhibitor must provide the Official Drayage Company with all bills of lading. All shipments and deliveries to the Exhibition must be prepaid.

### **XV. Hospitality**

Exhibitor agrees to refrain from hosting any kind of activities that occur outside of the show floor during conference and show hours. This includes meetings, hospitality and off-site functions of any kind. Hospitality suites must be requested through Management.

### **XVI. Age Restrictions**

No one under the age of 18 will be allowed on the show floor at any time, including set-up, teardown and show hours.

### **XVI. Amendments**

These rules may be revised by Management and all points not covered are subject to Management's decision.